

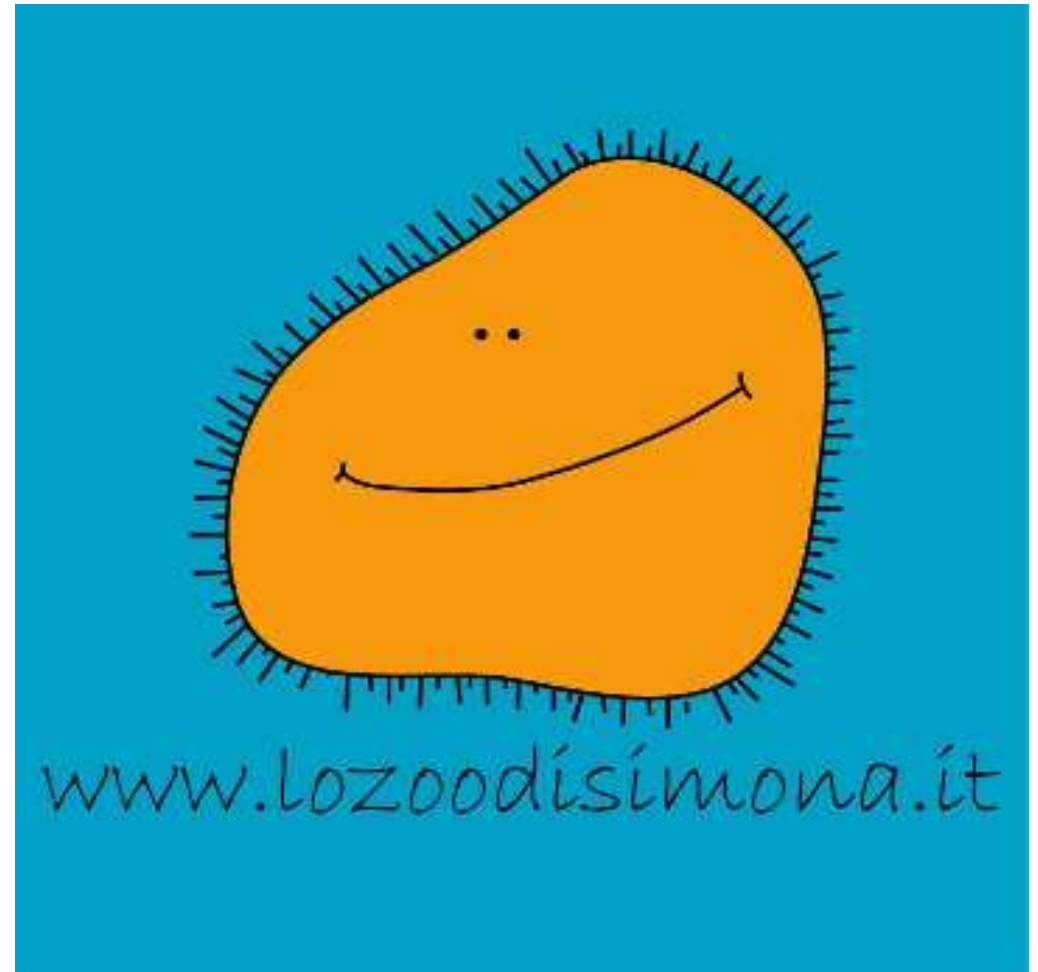
The "Zoo di Simona" is a project that was put on the shelf, in silence, for ten long years during which I didn't have the courage to believe in it. A dream, an ability, a communication channel for a world I decode through a very personal vision.

Thanks to a few friends I returned to my creations with a passion, with renewed vigour ... as Mark Twain said "Keep away from people who try to belittle your ambitions. Small people always do that. The really great make you feel that you, too, can become great."

www.lozoodisimona.it is an Interior & Apparel Design activity. It is an Italian laboratory of "IdeeDipinte-PaintedIdeas" that strives to decorate the areas in which we live and work all the way towards a migration to Apparel Design with the utopian view of improving the conditions of ourselves and those around us through exclusively hand made objects...

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Sole.Sun.Sonne.Sol.le soleil.



...they call them the
"wee hours" but when you
try them you taste
the eternal...

I'm working hard towards my next error ... This is how I want to live ... I don't want you to leave!



L'importante non è la fine della corsa, ma è quello che provi quando corri..ma io quella magia non l'ho più provata...